

# Catherine Beall, M.Ed.

**Portfolio:** [www.EducationalDesignConsulting.com](http://www.EducationalDesignConsulting.com)

## INSTRUCTIONAL DESIGNER AND DEVELOPER | PROJECT MANAGER

An IDD with a strong Education, IT, and Project Management background, leveraging a unique blend of skills to craft impactful learning experiences

### PROFESSIONAL EXPERIENCE

**Instructional Designer and Developer (IDD) | Project Manager** 5/22–Present  
*Educational Design Consulting, LLC, Destin, FL*  
Develop effective and engaging learning experiences that successfully address learning objectives.

**Instructional Designer and Developer** 8/22–Present  
*York and Yours: Creative Education Solutions – Freelance, Remote*  
Development of eLearning, scripts, storyboards, and graphics customization; eLearning template design and development; simulation design and development; business consulting

**IDD | Project Manager | Lead ID** 7/23–Present  
*IDLance – Freelance, Remote*  
Development of ILT/VILT; design and development of eLearning courses; project management; mentor and support junior IDs

**Instructional Designer | Project Manager** 9/23–Present  
*Value-Centered Solutions / Louisiana Key Academy – Freelance, Remote*  
Facilitation of SME interviews; development of course outlines, scripts, and storyboards; Curriculum creation: discovery and synthesis of current curriculum; organization, scope, and sequence

**Instructional Designer and Developer** 8/23–Present  
*AllenComm – Freelance, Remote*  
eLearning design and development; template creation and customization; graphics customization; SME interviews

**Project Manager | Instructional Designer and Developer** 9/23–12/24  
*OpenLiteracy – Freelance, Remote*  
Project management: budget management, quality assurance, team communication and coordination, document management, creation of guidelines and standards; IDD: updated several training modules from text-based to fully interactive asynchronous courses

**Instructional Designer and Developer** 12/23  
*KTD+ – Freelance, Remote*  
eLearning development

**Instructional Designer and Developer** 11/23  
*ELB – Freelance, Remote*  
ILT development, script writing, graphic design

### CONTACT

- [catherinedbeall@gmail.com](mailto:catherinedbeall@gmail.com)
- 850-276-6220
- Destin, FL

### SPECIALIZATIONS AND SKILLS

- eLearning Design and Development
- eLearning Template Design and Development
- Project Management
- ILT/VILT Design and Development
- Simulation Design and Development
- Curriculum Design and Development
- Quality Assurance
- Storyboard Creation
- Script Writing
- Accessibility and 508 Compliance
- Graphics Customization

### TECHNICAL SKILLS

- Articulate Storyline and Rise
- Camtasia and Snagit
- SimGate Studio and Rex AI
- Affinity Designer
- Toonly
- Audacity
- Canva
- 7taps
- NVDA Screen Reader
- Microsoft Suite
- Google Suite
- WellSaid



Scan to View  
Portfolio

Portfolio includes full list of **Industries Served** and **Learning Topics Covered**

## PROFESSIONAL EXPERIENCE - continued

<b>Instructional Designer and Developer (IDD)   QA Specialist</b> <i>Learn2Engage – Freelance, Remote</i> eLearning development, quality assurance, 508 compliance, content analysis	10/22–12/23
<b>Director of Finance   Trustee</b> <i>South Walton Montessori Academy, Santa Rosa Beach, FL</i> Budget planning and management, financial reporting, leadership development	5/23–Present
<b>Head of School   Lead Lower Elementary Teacher   Trustee</b> <i>South Walton Montessori Academy, Santa Rosa Beach, FL</i> Established and directed a groundbreaking school, fostering an engaged parent community, assembling a team of 12 high-performing staff members, and cultivating motivated students school-wide. <ul style="list-style-type: none"><li>Designed and adapted curriculum to meet the individual needs of around 20 classroom students each year and to achieve learning objectives.</li><li>Devised and implemented assessment and evaluation strategies to gauge and track student progress. Analyzed this data to provide differentiated learning experiences and refine instructional processes.</li><li>Authored curriculum and facilitation/attendee materials for Parent Education program, growing attendance to 90% of families attending at least 2 sessions each year, leading to increased positive parent engagement and decreased student turnover.</li><li>Established collaborative and engaging school and classroom cultures that led to positive learning outcomes and low staff and family turnover resulting in consistently near 100% capacity.</li></ul>	8/04–5/23
<b>Teacher   Curriculum Designer</b> <i>Wider Horizons School, Spring Hill, FL</i> Designed curriculum for and led 2 new innovative programs: Spanish vocabulary for elementary students, and Manners and Practical Life Skills for high school students, based on identified needs and interests of students.	1/03–5/03
<b>IT Consultant</b> <i>Deloitte Consulting, Houston, TX</i> Project Management, Cutover Management, Technical Architecture and Development, Testing/Data Mapping, and Website Research Analysis. Coordinated with client subject matter experts (energy and telecom) to analyze needs, ensure objectives were met, and provide ongoing training on our technology solutions. Recruiting team: educated others on the role of a consultant and interviewed and suggested candidates for employment.	5/00–5/02

## EDUCATION & CERTIFICATIONS

<b>AI-Enhanced Learning Innovator Certification:</b> The Regis Company Essentials of Learning Design and Development with SimGate	March 2024
<b>Google Project Management Certification:</b> Google by Coursera	June 2023
<b>Master of Education: Montessori Integrative Education</b> The Institute for Educational Studies, Endicott College, Beverly, MA	2005
<b>American Montessori Society Lower Elementary Credential</b> Houston Montessori Center, Houston, TX	2005
<b>Bachelor of Science: Information Systems and Decision Sciences, Management Information Systems</b> Louisiana State University, Baton Rouge, LA    Honors: <i>magna cum laude</i>	2000