

# Catherine Beall, M.Ed., PMP

**Portfolio:** [www.EducationalDesignConsulting.com](http://www.EducationalDesignConsulting.com)

## INSTRUCTIONAL DESIGNER AND DEVELOPER | PROJECT MANAGER

An IDD with a strong Education, IT, and Project Management background, leveraging a unique blend of skills to craft impactful learning experiences

### PROFESSIONAL EXPERIENCE

**Instructional Designer and Developer (IDD) | Project Manager** 5/22–Present  
*Educational Design Consulting, LLC, Destin, FL*  
Develop effective and engaging learning experiences that successfully address learning objectives.

**Instructional Designer and Developer | Project Manager** 7/25–Present  
*Clarity Consultants – Freelance, Remote*  
Developed eLearning in Rise and Storyline, ILT development, facilitator guides, storyboards, simulations, and graphics; created animated videos; performed QA; managed client communications; participated in Agile PM.

**Instructional Designer and Developer** 3/25–Present  
*Learning Carton – Freelance, Remote*  
Developed eLearning in Rise and Storyline, storyboards, and graphics; performed QA and Storyline troubleshooting.

**Instructional Designer and Developer** 8/22–Present  
*York and Yours: Creative Education Solutions – Freelance, Remote*  
Developed eLearning, scripts, storyboards, simulations, and graphics; designed and built eLearning templates; provided business consulting.

**IDD | Project Manager | Lead ID** 7/23–Present  
*IDLance – Freelance, Remote*  
Developed ILT/VILT and eLearning courses; managed projects; mentored and supported junior IDs.

**Instructional Designer and Developer** 8/23–Present  
*AllenComm – Freelance, Remote*  
Designed and developed eLearning; created and customized templates and graphics; conducted SME interviews.

**Project Manager** 4/25–7/25  
*Beck Performance Solutions / IMI Engineering – Freelance, Remote*  
Managed ILT modernization, eLearning development, and certification for a multi-phase initiative. Directed cross-functional teams and SMEs to ensure alignment and on-time delivery. Oversaw scope, quality, risk, budget, and schedules, creating scalable templates and processes for consistency and efficiency.

**Instructional Designer | Project Manager** 9/23–6/25  
*Value-Centered Solutions / Louisiana Key Academy – Freelance, Remote*  
Facilitated SME interviews; developed course outlines, scripts, and storyboards; created curricula through discovery, synthesis, and organization of scope and sequence.

**Project Manager | Instructional Designer and Developer** 9/23–12/24  
*OpenLiteracy – Freelance, Remote*  
Managed projects, budgets, quality assurance, team communication, coordination, documentation, and guidelines; converted training modules from text-based to fully interactive asynchronous courses.

## CONTACT

- [catherinedbeall@gmail.com](mailto:catherinedbeall@gmail.com)
- 850-276-6220
- Destin, FL

## SPECIALIZATIONS AND SKILLS

- eLearning Design and Development
- eLearning Template Design and Development
- Project Management
- ILT/VILT Design and Development
- Simulation Design and Development
- Animated Video Design and Development
- Curriculum Design and Development
- Quality Assurance
- Storyboard Creation
- Script Writing
- Accessibility and 508 Compliance
- Graphics Customization

## TECHNICAL SKILLS

- Articulate Storyline and Rise
- Camtasia and Snagit
- SimGate Studio and Rex AI
- Affinity Designer
- Toonly
- Audacity
- Canva
- 7taps
- NVDA Screen Reader
- Microsoft Suite
- Google Suite
- WellSaid



Scan to View  
Portfolio

Portfolio includes full list of **Industries Served** and **Learning Topics Covered**

## PROFESSIONAL EXPERIENCE - continued

<b>Instructional Designer and Developer</b> <i>KTD+ – Freelance, Remote</i> Developed eLearning; performed QA; finalized and published courses.	12/23–Present
<b>Instructional Designer and Developer</b> <i>ELB – Freelance, Remote</i> Developed ILT; wrote scripts; designed graphics.	11/23
<b>Instructional Designer and Developer (IDD)   QA Specialist</b> <i>Learn2Engage – Freelance, Remote</i> eLearning development, quality assurance, 508 compliance, content analysis	10/22–12/2
<b>Director of Finance   Trustee</b> <i>South Walton Montessori Academy, Santa Rosa Beach, FL</i> Developed eLearning; performed QA; ensured 508 compliance; conducted content analysis.	5/23–Present
<b>Head of School   Lead Lower Elementary Teacher   Trustee</b> <i>South Walton Montessori Academy, Santa Rosa Beach, FL</i> Established and directed a groundbreaking school, fostering an engaged parent community, assembling a team of 12 high-performing staff members, and cultivating motivated students school-wide. <ul style="list-style-type: none"><li>Designed and adapted curriculum to meet the individual needs of around 20 classroom students each year and to achieve learning objectives.</li><li>Devised and implemented assessment and evaluation strategies to gauge and track student progress. Analyzed this data to provide differentiated learning experiences and refine instructional processes.</li><li>Authored curriculum and facilitation/attendee materials for Parent Education program, growing attendance to 90% of families attending at least 2 sessions each year, leading to increased positive parent engagement and decreased student turnover.</li><li>Established collaborative and engaging school and classroom cultures that led to positive learning outcomes and low staff and family turnover resulting in consistently near 100% capacity.</li></ul>	8/04–5/23
<b>Teacher   Curriculum Designer</b> <i>Wider Horizons School, Spring Hill, FL</i> Designed curriculum for and led 2 new innovative programs: Spanish vocabulary for elementary students, and Manners and Practical Life Skills for high school students, based on identified needs and interests of students.	1/03–5/03
<b>IT Consultant</b> <i>Deloitte Consulting, Houston, TX</i> Project Management, Cutover Management, Technical Architecture and Development, Testing/Data Mapping, and Website Research Analysis. Coordinated with client subject matter experts (energy and telecom) to analyze needs, ensure objectives were met, and provide ongoing training on our technology solutions. Recruiting team: educated others on the role of a consultant and interviewed and suggested candidates for employment.	5/00–5/02

## EDUCATION & CERTIFICATIONS

<b>Project Management Professional:</b> Project Management Institute	September 2025
<b>AI-Enhanced Learning Innovator Certification:</b> The Regis Company Essentials of Learning Design and Development with SimGate	March 2024
<b>Google Project Management Certification:</b> Google by Coursera	June 2023
<b>Master of Education: Montessori Integrative Education</b> The Institute for Educational Studies, Endicott College, Beverly, MA	2005
<b>American Montessori Society Lower Elementary Credential</b> Houston Montessori Center, Houston, TX	2005
<b>Bachelor of Science: Information Systems and Decision Sciences, Management Information Systems</b> Louisiana State University, Baton Rouge, LA    Honors: <i>magna cum laude</i>	2000